



## Marketing Intern - Branding/Digital/Social Media Marketing

We are looking for a Marketing Intern who wants to specialize in branding and digital marketing. We want to tap on your knowledge and expertise to create interesting, exciting, and engaging content. You will get a chance to work from scratch to develop marketing strategies, campaigns and be responsible for overseeing the entire process.

Option for **6 months part-time** or **3 months full-time Internship** (Start Dec 2021).  
Complete application form here: <https://forms.gle/GQE43b9LVEfNGsKe8>

This role will give you the opportunity to work with 2 companies, Corporate Wellbeing & Conscious Unicorn:

1. Corporate Wellbeing is a consulting, training, and coaching company focusing on helping organizations and their employees improve their mental wellbeing, mental health, and productivity.
2. Conscious Unicorn is focused on helping individuals heal their mind, body, and spirit. We are determined to build a global community of like-minded individuals who are focused on their healing, want to align to their purpose, are keen to learn, give back to the community, and care for our planet.

### Job Description:

- Develop a marketing and content strategy across different media platforms: Website, Instagram, Facebook, LinkedIn, YouTube, etc
- Collaborate with subject matter experts to conceptualize and develop impactful and engaging marketing materials.
- Develop high-quality and unique graphics for marketing.
- Develop high-quality branding guidelines for the organisations.
- Work on building, developing, and improving the website design so as to increase traffic (use SEO).
- Create engaging and high-level copy to meet the industry and customer needs: Newsletter, posts, website, etc.

- Create, research and proofread content – written, audio & video.
- Effectively use digital marketing data analytics to make recommendations.
- Support Director in other administrative-related tasks.

#### Requirements:

- Completed or in the final year of a Marketing, Digital Marketing, Graphic Design or other relevant degrees/diplomas.
- Experience with digital marketing and/or marketing strategy within an organisation would be advantageous.
- Familiar with utilizing social media platforms: Instagram, Facebook, LinkedIn, YouTube.
- Excellent and professional, written and spoken communication skills.
- Familiar with utilising graphic design, website design, and blog tools.
- Proficient in using Microsoft Word, Excel, PowerPoint, Canva, other marketing tools.
- Highly creative and able to think outside the box when marketing and creating content.
- Have a positive attitude, conscientious, organised and detailed.
- Work effectively independently and within a team environment.
- Good analytical skills.
- Display high work ethics and maintain a high level of confidentiality
- Interest and passion in marketing, branding, and digital marketing.
- Passionate about the work we do at Corporate Wellbeing and Conscious Unicorn.

#### What's in it for me?

- Competitive internship allowance.
- Flexible work arrangement: flexi-hours, remote-working options.
- Personal career coaching sessions with the director.
- Be part of an environment where your contributions will matter.
- A company that priorities work-life balance.
- Option for 6 months part-time or 3 months full-time Internship (Start Dec 2021).

Please contact Bhali on [bhali@corporatewellbeing.com.sg](mailto:bhali@corporatewellbeing.com.sg) if you have any questions.